

# DAY ONE PROGRAM



## Thursday 18 June 2026

8.30am	<b>Doors Open   Enjoy coffee on arrival, collect your name badge &amp; connect with others</b>
9.00am - 9.15am	<b>Opening Welcome and Key Note Introduction</b>
9.15am - 10.30am	<b>Opening Keynote Matt Purcell: Branding and Messaging in the Digital World</b>
10.30am - 11.00am	<b>Morning Tea</b>
11.00am - 11.45am	<b>AI Masterclass: Practical AI Strategies to Increase Revenue and Save Time. Presented by Dan Henderson</b>
11.45am - 12.45pm	<b>Breakouts Round 1. Choose from one of the following sessions: Facebook Ads / Sales / Retention / Leadership</b>
12.45pm - 1.30pm	<b>Lunch</b>
1.30pm - 2.15pm	<b>Panel Discussion: From Hiring to High Performance: Leading Teams That Thrive</b>
2.15pm - 3.00pm	<b>Session to be announced!</b>
3.00pm - 3.30pm	<b>Afternoon Tea</b>
3.30pm - 4.30pm	<b>Breakouts Round 2. Choose from one of the following sessions: Facebook Ads / Sales / Retention / Leadership</b>
4.30pm - 5.30pm	<b>Networking Drinks</b>

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# DAY TWO PROGRAM

Friday 19 June 2026



9.00am - 9.10am	<b>Day 2 Opening Welcome</b>
9.05am - 10.20am	<b>Keynote Greg Sellar: Beyond Automation: Customer Service with Heart</b>
10.20am - 11.00am	<b>Panel Discussion: Futureproof Fitness: Trends, Tech &amp; The New Wellness Consumer</b>
11.00am - 11.30am	<b>Morning Tea</b>
11.30am - 11.50am	<b>Ken Griffin: Shaping a Unified future for the exercise and active health setor</b>
11.50am - 12.10pm	<b>How tech is redefining the member experience</b>
12.10pm - 1.20pm	<b>Keynote Phillip di Bella: Building a Business that Runs without You.</b>
1.20pm - 1.30pm	<b>Closing Session: Reflections &amp; Takeaways</b>

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