

## DAY 1: THURSDAY 26 MAY 2022

7:30am - 8:30am	Registration & Exhibition Open	
8:30am - 8:55am	Welcome & Opening Address	
8:55am - 9:55am	<p><b>Keynote Presentation: Brain Power</b>  <b>Todd Sampson</b>                      Adventurer, award-winning documentary-maker, television presenter &amp; businessman. He co-created Earth Hour, one of the largest environmental movements in history reaching over a billion people in 5,500 cities worldwide. He's even climbed Mount Everest. Former CEO of Leo Burnett and current board member of Fairfax and Qantas. Ranked by the Financial Review and News Limited as one of the most influential executives in Australia.</p>	
9:55am - 10:35am	Morning Tea & Expo Networking	
10:35am - 11:05am	From Ideas to Profit: The way to do it	Sales and Marketing Strategies to Help Drive Membership Sales
11:10am - 11:40am	How is Technology changing the fitness industry	Sensorimotor and Neurocognitive Training: Technology for Tomorrow Today!
11:45am - 12:15pm	State of the fitness and wellness industry: 2022 and beyond	The New Way To Market Your Fitness Business
12:15pm - 1:15pm	Lunch & Expo Networking	
1:15pm - 2:25pm	Industry Panel Session: Wellness Trends & Opportunities for the Industry	
2:25pm - 3:20pm	<p><b>Keynote Presentation: Neuroscience of Leadership in Challenging Times</b>  <b>Paul Taylor: Director, MindBodyBrain Performance Institute</b></p>	
3:20pm - 4:00pm	Afternoon Tea & Expo Networking	
4:00pm - 5:10pm	Industry Panel Session: How to recruit and keep a high performing team	
5:10pm - 5:15pm	Closing Address	
5:15pm - 6:15pm	Networking Drinks	

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## DAY 2: FRIDAY 27 MAY 2022

7:30am - 9:00am	Registration & Exhibition Open	
9:00am - 9:15am	Welcome & Opening	
9:15am - 10:05am	<p><b>Keynote Session: Add Value</b>  <b>Mark Carter, director, international keynote speaker, trainer and author</b></p>	
10:05am - 10:50am	Morning Tea & Expo Networking	
10:50am - 11:40am	Gym Membership Retention Strategies That Really Work	
11:40am - 12:10pm	<p>AUSactive; Explaining the end game  <b>Barrie Elvish, CEO, AUSactive</b></p>	
12:10pm - 1:10pm	Lunch & Expo Networking	
1:10pm - 1:40pm	Does your sales process reflect your brand?	Goal setting to achieving – The process to success
1:45pm - 2:15pm	Australian Member Trends; You'd be surprised!	The rapidly changing consumer profile around us powered by data tech
2:20pm - 2:50pm	3 Ways to Win at Instructor Recruitment & Engagement	Creating a strong Brand Positioning in your target area
2:50pm - 3:35pm	Afternoon Tea & Expo Networking	
3:35pm - 4:05pm	Wellness – The Income Stream You Have Been Looking For	
4:05pm - 5:30pm	Industry Panel: Fitness Industry Trends - Where is the industry heading?	
5:30pm - 5:40pm	Closing Address by FILEX	

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