



DAY 1: THURSDAY 26 MAY 2022

7:30am - 8:30am	Registration & Exhibition Open	
8:30am - 8:45am	Welcome & Opening Address	
8:45am - 9:55am	<p>Keynote Presentation: Brain Power Todd Sampson Adventurer, award-winning documentary-maker, television presenter & businessman. He co-created Earth Hour, one of the largest environmental movements in history reaching over a billion people in 5,500 cities worldwide. He's even climbed Mount Everest. Former CEO of Leo Burnett and current board member of Fairfax and Qantas. Ranked by the Financial Review and News Limited as one of the most influential executives in Australia.</p>	
9:55am - 10:35am	Morning Tea & Expo Networking	
Room	Ballroom A	Ballroom B
10:35am - 11:05am	<p>From Ideas to Profit: The way to do it Emmett Williams - CEO, Myzone Asia Pacific</p>	<p>Sales and Marketing Strategies to Help Drive Membership Sales Riley Stewart - Founder & Chairman, More Gym Members Steve Grant - Director, Gym Hub</p>
11:05am - 11:40	<p>How is Technology changing the fitness industry Damien King - PUMIL Better Health Emily Casey - Founder, What the Health</p>	<p>Sensorimotor and Neurocognitive Training: Technology for Tomorrow Today! Andrew Curry - Director, Ikiqai Imports</p>
11:45am - 12:15pm	<p>State of the fitness and wellness industry: 2022 and beyond Paul Angell - Director of Strategic Accounts, Mindbody APAC</p>	<p>The New Way To Market Your Fitness Business Richard Toutounji - CMO, COM Marketing</p>
12:15pm - 1:15pm	Lunch & Expo Networking	
1:15pm - 2:25pm	<p>Industry Panel Session: Wellness Trends & Opportunities for the Industry Tony de Leede - Founder, Wellness Solutions Justin Ashely - CEO and Co-Founder, Fitness Playground Darren Bain - Director, Function Well</p>	
2:25pm - 3:20pm	<p>Keynote Presentation: Neuroscience of Leadership in Challenging Times Paul Taylor: Director, MindBodyBrain Performance Institute</p>	
3:20pm - 4:00pm	Afternoon Tea & Expo Networking	
4:00pm - 5:10pm	<p>Industry Panel Session: How to recruit and keep a high performing team Justin Ashley - CEO and Co-Founder, Fitness Playground Rob Hale - General Manager, Anytime Fitness Australia Pty Ltd Dennis Hosking - Founder and Managing Director, FITREC & HealthyPeople</p>	
5:10pm - 5:15pm	Closing Address	
5:15pm - 6:15pm	Networking Drinks	

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DAY 2: FRIDAY 27 MAY 2022

7:30am - 8:55am	Registration & Exhibition Open	
8:55am - 9:00am	Welcome & Opening Address	
9:00am - 10:05am	<p>Keynote Presentation: Value Proposition Mark Carter Media Contributor and International Keynote Speaker</p>	
10:05am - 10:50am	Morning Tea & Expo Networking	
10:50am - 11:40am	<p>Gym Membership Retention Strategies That Really Work F45 Peter Day - F45 Paul Brown - CEO, Face to Face Fitness Systems</p>	
11:40am - 12:10pm	<p>AUSactive; Explaining the end game Barrie Elvish - CEO, AUSactive</p>	
12:10pm - 1:10pm	Lunch & Expo Networking	
Room	Ballroom A	Ballroom B
1:10pm - 1:40pm	<p>Does your sales process reflect your brand? Rich Hutson - Head of Business Development and Growth, Revo Fitness</p>	<p>Goal setting to achieving – The process to success Charlotte Kitchener - Senior Software Consultant, Mindbody</p>
1:45pm - 2:15pm	<p>Australian Member Trends; You'd be surprised! Colin Walker - Sales Director, Xplor Technologies</p>	<p>The rapidly changing consumer profile around us powered by data tech James Ellender - CEO, ActiveXchange</p>
2:20am - 2:50am	<p>3 Ways to Win at Instructor Recruitment & Engagement Ryan Hogan - CEO, Les Mills Asia Pacific</p>	<p>Creating a strong Brand Positioning in your target area Cameron Falloon - Founder and Joint CEO, Body Fit Training Caitlin Bancroft - Chief Marketing Officer for Collective Wellness Group (CWG)</p>
2:50pm - 3:35pm	Afternoon Tea & Expo Networking	
3.35pm - 4:05pm	<p>Wellness – The Income Stream You Have Been Looking For Tony de Leede - Wellness Entrepreneur, Wellness Solutions</p>	
4:05pm - 5:30pm	<p>Fitness Industry Trends – Where is the industry heading Greg Oliver - Group Chief Executive and Managing Director, Fitness & Lifestyle Group Harry Konstantinou - CEO and Managing Director, Viva Leisure Ty Menzies - Global CEO, Lift Brands Elaine Jobson - CEO, Jetts Nicole Noye - Chief Executive Officer, Collective Wellness Group</p>	

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