

DAY 1: THURSDAY 26 MAY 2022

7:30 - 8:30	Registration & Exhibition Open	
8:30 - 8:55	Welcome & Opening Address	
8:55 - 9:40	<p>Keynote Presentation: Brain Power Todd Sampson</p> <p>Adventurer, award-winning documentary-maker, television presenter & businessman. He co-created Earth Hour, one of the largest environmental movements in history reaching over a billion people in 5,500 cities worldwide. He's even climbed Mount Everest. Former CEO of Leo Burnett and current board member of Fairfax and Qantas. Ranked by the Financial Review and News Limited as one of the most influential executives in Australia.</p>	
9:40 - 10:20	Morning Tea & Expo Networking	
10:20 - 10:50	Member Retention: Gym Membership Retention Strategies That Really Work	Keepme.ai Workshop
10:55 - 11:25	From Ideas to Profit: The way to do it	Fireside Chat: Sales vs Marketing
11:30 - 12:00	State of the Fitness and Wellness Industry: 2022 and Beyond	Fitness Technology
12:00 - 1:00	Lunch & Expo Networking	
1:00 - 2:10	Industry Panel Session: Wellness trends & Opportunities for the Industry	
2:10 - 2:55	<p>Keynote Presentation: Neuroscience of Leadership in Challenging Times Paul Taylor: Director, MindBodyBrain Performance Institute</p>	
2:55 - 3:45	Afternoon Tea & Expo Networking	
3:45 - 4:25	<p>AUSactive; Explaining the end game Barrie Elvish: CEO, AUSactive</p>	
4:25 - 5:25	Human Resources Panel: How to recruit and keep a high performing team	
5:25 - 5:30	Closing Address	

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DAY 2: FRIDAY 27 MAY 2022

7:30 - 9:00	Registration & Exhibition Open	
9:00 - 9:15	Welcome & Opening	
9:15 - 10:00	Keynote Session: Add Value Mark Carter, director, international keynote speaker, trainer and author	
10:00 - 10:45	Morning Tea & Expo Networking	
10:45 - 11:15	Sales Strategies	Mindbody Partner Presentation
11:20 - 11:50	Australian Member Trends; You'd Be Surprised!	Active X Change
11:50 - 1:00	Lunch & Expo Networking	
1:00 - 1:30	Keepme.ai	A Hybrid Fitness Business Model - Is it the way of the future or a thing of the past?
1:35 - 2:05	The New Way To Market Your Fitness Business	Myzone Partner Presentation
2:10 - 2:40	3 Ways to Win at Instructor Recruitment & Engagement	Industry Panel: Creating a strong Brand Positioning in your target area
2:40 - 3:20	Afternoon Tea & Expo Networking	
3:20 - 4:45	Industry Panel: Fitness Industry Trends - Where is the industry heading?	
4:45 - 5:00	Closing Address by FILEX	

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