

## DAY 1: BUSINESS SUMMIT

7.30am	Virtual doors open   Expo open		
8.30am	Keynote Address Thomas Plummer – Evolve or Die		
10.15am	<b>Darren Roberts</b> 5 Steps to Inspire Trials Guests to Paying Clients Without Follow-Up	<b>Mish Wright, Chantel Johansen &amp; more</b> Engaging the Disengaged: Driving Business Growth through Untapped Markets	<b>Pete Dupuis (US)</b> Branding Strategy for the Modern Gym Owner
11.15am	Move Session		
11.30pm	Networking Sessions		
12.00pm	Lunch & Expo Time		
1.00pm	Panel: Gunfight at the O.K. Corral facilitated by Barrie Elvish Featuring Mark Stitt, Cam Falloon, Fiona Kriaris, Tony Mennillo		
2.00pm	<b>Spresa Vella</b> How Engagement Drives Retention - the Missing Piece of the Fitness Puzzle	<b>Andrew Simmons</b> Rebuilding your business for success	<b>Owen Bowling</b> How to create a video marketing campaign that works
3.00pm	Move Session		
3.15pm	Break & Expo Time		
3.45pm	<b>Rich Hutson</b> Real-Life Lessons in Turning Around Your Fitness Business: Pricing, product and people	<b>Sue Richard</b> 5 Key Strategies to Maximising Club Profit with SGT	<b>Amanda Bracks</b> Embracing sales and lead generation for growth and profit
4.45pm	Mastermind Business Panel, Hosted by Chantal Brodrick Featuring Rich Hutson, Lorena Kanellopoulos, Ty Menzies, Andrew Pears, Emmett Williams		
5.45pm	Closing Address		

## DAY 2: TRAINER SUMMIT

8.00am	Virtual doors open		
9.00am	Mastermind Trainer Panel, Hosted by Chantal Brodrick Featuring Mike Fitch, Claire Norgate, Dan Duran, Mel dos Remedios and Ian O'Dwyer		
10.30am	<b>Dan Duran (US)</b> Prospecting for clients with a service mindset	<b>Cliff Harvey (NZ)</b> Low-carb or high-carb? individualising dietary prescription	<b>Mike Fitch (US)</b> Animal Flow: maximise your training with movement practice
11.30am	Move Session		
11.45pm	Networking Sessions		
12.15pm	Lunch & Expo Time		
1.15pm	Power Session with Ian O'Dwyer Stress and How it Reflects in Your Tissues		
1.45pm	<b>Andrew Chadwick</b> Purposeful Programming for the Correct Adaptation	<b>Mick Cunico</b> Killer kettlebell movements & programming	<b>Lynsey Fraser</b> The 2020 playbook for generating leads through social media
2.45pm	Break & Expo Time		
3.15pm	Move Session		
3.30pm	<b>James Breese (UK)</b> Little known ways to assess clients online – FAST!	<b>Claire Norgate</b> Understanding fascia and its influence on movement	<b>Mick Cunico</b> The Evolution of Exercise Services Post COVID-19
4.30pm	Closing Address		